

Cookie Policy

What are cookies?

A cookie is a small file of data, usually consisting of letters and numbers, which is downloaded onto your computer or mobile internet device. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the website. A cookie cannot be used to identify you personally but it can allow a website to recognise you if you visit the website again and can as a result improve its responsiveness to you when you revisit.

Information about our use of cookies

Our website www.growthmap.com ("our site") uses cookies to distinguish you from other users of our site. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site. **By continuing to browse our site, you are agreeing to our use of cookies.**

We use the following cookies for the purposes set out below:

Anonymous analytics cookies

Whenever someone visits our site, software provided by another organization generates an anonymous analytics cookie'. These cookies tell us if you have visited our site before. If you have not got these cookies on your device, we will generate new ones, which will allow us to track how many individual users we have visiting and how often they use the site. On occasion, these sessions may be anonymously recorded to help us understand the user journey. Unless you are logged in to our site as a member, we cannot use these cookies to identify individuals. If you are logged in, we will know additional details about your visit, such as the details you gave us: your username, email address, company details and email preferences.

Geo-targeting cookies

Geo-targeting cookies are used by software, which approximates what country you are in from the information supplied by your browser when you interact with our site. This is an anonymous cookie and is only used to help target our content and advertising

Registration cookies

When you register an account with our site, we generate cookies which tell us if you are signed in or not. Our servers will use this information to work out which account you are signed in with and which areas of our site you can access dependent on your individual information and its level of membership with GROWTHMAP INFONOMICS. If you have not selected the 'remember me' option when signing in, your cookies get deleted when you close the browser or shut down your computer. When signed in your registration and analytics cookies are combined, which could be used to identify which pages you have seen on our site.

Third-party advertising cookies

Other organisations may also set their own anonymous cookies on some pages of our site. This is done to track the success of their application or to customise their application for you. Our site cannot access these cookies, nor can the other organisation access the cookies on our site.

How to block cookies

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Contact us

If you have any questions about our use of cookies, please email us at action@growthmap.com