

Privacy Policy

INTRODUCTION

GROWTHMAP INFONOMICS ("We", "Us", "Our") are committed to protecting and respecting your privacy.

This policy (together with our [Terms of Website Use](#) and any other documents referred to) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us including any information you may provide through our site when you purchase a product or service or sign up to any of our free content and resources.

Please read the following carefully to understand our practices regarding your personal data and how we will treat it.

By providing us with your data, you warrant to us that you are over 13 years of age.

GROWTHMAP INFONOMICS is the data controller and we are responsible for your personal data. Our registered office and main trading address is The Business Exchange, 150 Rivonia Road, Morningside, 20157.

To contact us, please telephone our customer service line on +27 (0) 83 3888 031 or email action@growthmap.com.

The following are the privacy policies of GROWTHMAP INFONOMICS, regarding this web site and all other interactions you may have with us. This policy describes how we treat the information we collect.

DISCLOSURE OF YOUR INFORMATION

We will not sell, trade, distribute or disclose any information you provide us to a third party, unrelated to you. We will adhere to the laws of the Republic of South Africa and will accommodate requests by duly authenticated law enforcement agencies.

EMAIL ADDRESS AND OTHER INFORMATION COLLECTED ON OUR WEB SITE

We ask that you provide some personal contact information when you register to access the special content areas of our web site. We use this information to keep you informed of relevant news and products, which may be of interest to you.

If you are a user of our products, we use the information provided to notify you of updates and changes to the product, and to assist in providing customer support when an issue is encountered.

You may opt-out from receiving promotional or marketing e-mails by notifying us by clicking the 'opt-out' link at the bottom of any unwanted e-mail.

SENSITIVE DATA

We DO NOT collect any Sensitive Data about you. Sensitive data refers to data that includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data. We do not collect any information about criminal convictions and offences.

HOW WE COLLECT YOUR PERSONAL DATA

We collect data about you through a variety of different methods including:

- Direct interactions: You may provide data by filling in forms on our site (or otherwise) or by communicating with us by post, phone, email or otherwise, including when you:
 - order our products or services;
 - create an account on our site;
 - subscribe to our service or publications;
 - request resources or marketing be sent to you;
 - enter a competition, prize draw, promotion or survey; or
 - give us feedback.
- Automated technologies or interactions: As you use our site, we may automatically collect Technical Data about your equipment, browsing actions and usage patterns. We collect this data by using cookies, server logs and similar technologies. We may also receive Technical Data about you if you visit other websites that use our cookies. Please see our [cookie policy](#) for further details.

HOW WE USE YOUR PERSONAL DATA

We will only use your personal data when legally permitted. The most common uses of your personal data are:

- Where we need to perform the Contract between us.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal or regulatory obligation.

Generally, we do not rely on consent as a legal ground for processing your personal data, other than in relation to sending marketing communications to you via email or text message. You have the right to withdraw consent to marketing at any time by emailing us at action@growthmap.com

PURPOSES FOR PROCESSING YOUR PERSONAL DATA

Set out below is a description of the ways we use your personal data and the legal grounds on which we will process such data. We have also explained what our legitimate interests are where relevant.

We may process your personal data for more than one lawful ground, depending on the specific purpose for which we are using your data.

You can ask us to stop sending you marketing communications at any time by following the opt-out links on any marketing message sent to you OR by emailing us at action@growthmap.com at any time.

Where you opt out of receiving our marketing communications, this will not apply to personal data provided to us as a result of a product/service purchase, warranty registration, product/service experience or other transactions.

CHANGE OF PURPOSE

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose.

If we need to use your personal data for a purpose unrelated to the purpose for which we collected the data, we will notify you and we will explain the legal ground of processing.

We may process your personal data without your knowledge or consent where this is required or permitted by law.

DATA SECURITY

We have put in place security measures to prevent your personal data from being accidentally lost, used altered, disclosed or accessed without authorisation. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know such data. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

DATA RETENTION

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

YOUR LEGAL RIGHTS

Under data protection laws you have rights in relation to your personal data that include the right to request access, correction, erasure, restriction, transfer, to object to processing, to portability of data and (where the lawful ground of processing is consent) to withdraw consent.

If you wish to exercise any of the rights set out above, please email us at action@growthmap.com

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you.

THIRD-PARTY LINKS

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

COOKIES

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly. For more information about the cookies we use, please read our [Cookie Policy](#)

CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our privacy policy in the future will be posted on this page. Please check back frequently to see any updates or changes. This privacy policy was updated on July 13, 2018

CONSENT

By using our web site, you consent to the collection and use of your personal information by GROWTHMAP INFONOMICS as described in this policy. We reserve the right to change our privacy policy at any time. If we decide to change our policy, we will post those changes on this page.